


MIS⁺

INTERNATIONAL

SUMMARY REPORT

Meetings
in the
SUN

A graphic of six orange, vertical, slightly curved lines of varying lengths, resembling sun rays, positioned to the right of the word 'in the' and above the word 'SUN'.

1 - 3 OCTOBER 2023, MARBELLA



ABOUT THE EVENT [+]

An already consolidated product: **MIS International**, now in its **third edition**, is confirmed as a major international event in the **MICE sector**.

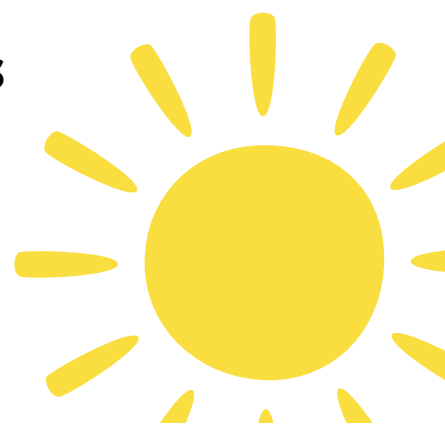
This edition brought together **56 national suppliers**, who have shown at the Hard Rock Hotel in Marbella all the potential that our country offers to buyers from places like Germany, France, Italy... to the United Arab Emirates.

During the **three days** of this experimental workshop, international meeting and incentive organisers, destinations, hotels, venues and service providers established relationships in a fresh eventplus-style environment.

But not everything was about business... To discover the endless possibilities that both **Spain** and the city of **Malaga** offer and get to know more about their fellow travelers, attendees were able to hike through the Buenavista Mine – an abandoned mining complex located in the Sierra Blanca of Marbella – or enjoy a tour of the city to learn more about the history and luxury of Marbella. And, for music lovers, what could be better than attending an Andalusian music show and becoming percussionists with the famous flamenco music boxes?

¡Hope to see you in the next edition of MIS International!

October 6-8, 2024, Valencia.





120 PARTICIPANTS

46%

BUYERS

47%

SUPPLIERS

7%

ORGANISACIÓN



BUYERS

Average
evaluation on
quality
(maximum 5)



Workshop in
general



Suppliers



SUPPLIERS

Average
evaluation on
quality
(maximum 5)



Workshop in
general



Buyers

APP USAGE



378
Messages sent

5,864
interactions

1,353
meetings 1to1

1,791
contacts
scanned



Excellent organization, good meetings, and great extra activities, especially gastronomy, which was outstanding!
- Goran Valic, Terra Mundus BV (Buyer)

A good networking space and a very diverse buyer profile which contributed to the success of MIS International 2023.
- Belen Perez Gascon, Turismo Costa del Sol (Supplier)

My overall experience was really good and I prefer MIS in front of other similar forum and tradeshows.
- Fredrik Eliasson, Coworker Events (Buyer)

The quality of the event is good, as well as the seriousness and commitment of the buyers.
- Marisa Martin, Higerón Málaga, Curio Collection by Hilton (Supplier)

A really enjoyable and informative 2 days learning about Marbella and the region.
- Samantha Salisbury, Jonsam Events Ltd (Buyer)



SUPPLIERS

COMPANY NAME	COMPANY NAME
Aqua Hotel Grup	Hotel Terraverda (Empordà Golf)
Ayuntamiento de Marbella	Hoteles Elba
Barceló Hotel Group	IFEMA MADRID
Barcelona Airport Hotel	ILUNION HOTELS
Barcelona Convention Bureau	Infinitem
Bmotion (brahler)	L'Azure Hotel
City Sightseeing	Meliá Costa del Sol Hotel & Convention Center
Costa del Sol Convention Bureau	MNAC
Entre victorios	Obal Urban Hotel Marbella
Es.cultura eventos	Only You
evenTwo	Paradores de Turismo de España
Excmo Ayuntamiento de Marbella - Delegación de Turismo	Poble Espanyol
Extremadura Turismo- MICE Extremadura Convention Bureau	Pola Giverola
Fairplay Golf & Spa Resort, 5*	Q Hotels
Fergus Hotels	Radisson Hotel Group
Grand Hotel Central	Salles Hotels Girona
Haciencia Son Antem Autograph Collection	SB HOTELS
Hard Rock Cafe Barcelona	SERCOTEL
Hard Rock Hotel Marbella	Sevilla Convention Bureau
Higueron Hotel Curio Collection by Hilton	Sol Marbella Estepona Atalaya Park****
Holiday World	SOMOS Experiences
Hotel España	TCP/ARPT Centro de Portugal
Hotel Mas Sola	Turismo de Ronda
Hotel Paxton Barcelona	Valencia Convention Bureau
Hotel Sol Principe	Valentin Sancti Petri Hotel & Convention Centre 4*
Hotel Sol Torremolinos	Vincci Hoteles

BUYERS

COMPANY NAME	COMPANY NAME
AG Uznemums	Joyce Events
Alakart Travel & Incentive House	Limited
Alaman Consulting GmbH	Logitel
ALL STAR AGENCY	Mayanne Evenementiel
Anga Business Travel	MCI Brussels
AP LIVE	MICE EXPERT
BBVA	Millennium Bank
BCDTRAVEL Meetings&events	MRCO Company
BLAYCATION TRAVEL	Opal Travel and Business Service
Blue Travel & Events	Oriyana-svit LLC
BNP PARIBAS LEASING SOLUTIONS	PASSION COTE BASQUE INTERNATIONAL
BOHO TRAVELS s.r.o.	Platinum Travel Makers GmbH Haus Dorotheenstadt
Building on Events	Plenus DMC & Travel Co.
Caravan Tours & Travel Ltd	PRESTIGE AVENUE
Caruso Entertainment GmbH	PRIMONIAL
Cerner Enviza - an Oracle Company	Quantum Corporate SL
Coworker Events S.L	RIVA EVENT
Daniel Wilcock Event Services	Slupsky Event Management
EX-ALTO d.o.o.	SPORT & TRAVEL
Forum Events Tourism	Sunbee Europe
Freelance for MTV / Paramount	TATILSA
General Manager	TerraMundus BV
Globe Guides	Timeout Travel AS
HelmsBriscoe / Oosterom Events	Trade Global Marketing Tours
Hotelplanner	Travel Lab
INN MICE Agency	Uuguru Travel China
INTERSPORT	Visa Travel Incentive&Corporate
Jonsam Events Ltd	Wiflexevents

THANKS TO OUR SPONSORS AND COLLABORATORS!

SPONSORS



COLLABORATORS



ENJOY THE PICTURES AND VIDEO [\[+\]](#)



Meetings
in the 
SUN
MIS⁺
INTERNATIONAL

THANKS FOR AN AMAZING 3RD EDITION!



Our portfolio

Our media group offers an effective cross-media communication throughout the year to a wide audience of meeting professionals in Spain

ONLINE



eventoplus.com

The largest meetings directory with more than 2,000 suppliers. More than 26,000 page view per month

Newsletter

Digital newsletter sent to more than 17,000 subscribers, 3 issues per week



eventoJobs

The only job search platform dedicated to the meetings industry in Spain

COMMUNITY

Social networks

More than 55,000 followers



INDUSTRY AWARDS



Premios eventoplus

The most prestigious awards for the Iberian meetings industry (19th edition, Sep 2024, Madrid)

PRINT



eventos Magazine

The leading reference publication of the Meetings industry. More than 5,000 subscribers, 15,000 readers. Distribution audited by OJD. **Published in Spanish*

Venues guide

Exclusive directory dedicated to showcase venues **Published in Spanish*

Event agencies guide

A practical guide of who's who and what each agency offers in Spain **Published in Spanish*



IBTM World Show Daily

Official newspaper for the leading meetings trade show, IBTM World **All issues are also available online*

Personalised guides

We help destinations and companies in defining content in practical formats to communicate their offers effectively. Ask us for yours!

FACE-TO-FACE



MIS (Meeting & Incentive Summit)

A one-day conference-workshop with a buyer programme connecting them with both Spanish and international destinations and suppliers (12th edition, Feb, 2024, Madrid)



MIS International

3D/2N workshop that connects European meeting buyers with suppliers, complete with destination experiences and networking (4th edition, 2024)



MIS Andalusia

Experiential workshop to discover the market offers in Andalusia and the host destination. (2nd edition, Jun 13-14, 2023, Andalusia)



BED (Barcelona Event Day)

A one-day business and networking event that connects meeting planners and suppliers in Barcelona (7th edition, Jul, 2024, Barcelona)



MED (Madrid Event Day)

A one-day event dedicated to production and technology for meetings (2nd edition, Sep 2024, Madrid)



Sports & Events Workshop

The first specialised international marketplace where suppliers meet with sports events and meetings buyers (3rd edition 2024)

Discover all our events [+]



Finding suppliers in Spain is easy!

We can help you help the suppliers you need. Just tell us what you are looking for and choose the most convenient way to contact us:

- E-mail: sdp@eventoplus.com
- Chat at eventoplus.com
- Complete the form (via the Finder button in the directory)
- Telephone: BCN - +34 93 272 09 27
MAD - +34 91 022 86 86
- Whatsapp: +1 (276) 218-2012 or scan the QR code

**This is a free service offered by Grupo eventoplus*



Ask us about our content marketing and consulting services!